



STRATEGIC PLAN 2016 – 2018

About Camden Community Connections

Camden Community Connections (CCC) is a not-for-profit community organisation with no religious or political affiliations delivering services across the Macarthur region. Established for over 28 years, CCC was originally founded to provide community services and facilities for the new housing developments and associated growing population in and around Camden and Narellan where there were no existing services. Today, CCC provides a wide range of community services across Macarthur. We are committed to building strong, inclusive and cohesive communities where people of all ages and backgrounds are supported to connect to local services, community activities and each other.

Our Vision

Strong and empowered communities, where people of all ages and backgrounds are supported to actively participate in community life, reducing isolation and disadvantage and improving overall quality of life

Our Mission

To build and support strong, inclusive and cohesive communities in established and emerging localities across the Macarthur region.

Our Values

- **Community Focused** – Understanding the community and their needs through ongoing community consultation; involving the community; focusing on providing programs and services that are needed and that will enhance the lives of residents in the community
- **Forward Thinking and Innovative** - Embracing change and responding to the changing needs of the community; open to new ideas and innovative programs
- **Respectful and Inclusive** - Developing services for people of all ages, backgrounds and circumstances; culturally appropriate, valuing diversity and respecting differences; ensuring access and equity in provision of services, information and employment
- **Professional and Accountable** - Focusing on quality and continuous improvement; accountable to all stakeholders; valuing staff and volunteers; building collaborative partnerships

Our Key Strategic Priorities

- **To build strong, inclusive and connected communities**
 - Support and engage the community through provision of quality activities & services
 - Contribute to building a well-informed community
 - Develop strategies to connect different groups in the community and to engage people from diverse backgrounds
 - Build partnerships with organisations and groups that enhance CCC's ability to respond to community needs
- **To enhance organisational capacity, efficiency and sustainability**
 - Implement best practice effective governance
 - Evaluate service standards
 - Establish CCC as a responsible employer of choice
 - Minimise Risk & ensure business continuity
 - Ensure financial sustainability



- **To position CCC as a trusted and leading provider of community development services in the Macarthur region**
 - Raise the profile and reputation of CCC
 - Expand community consultation and engagement strategies to better understand community needs
 - Enhance CCC's communications ability
 - Identify key community issues and build advocacy

Success Measures

- **Increase in the number of individuals accessing CCC services and programs across the Macarthur region**
- **Increase in CCC membership**
- **Increase in the number of people that report**
 - **More opportunities for community participation**
 - **Improved access to relevant information and support services**
 - **Reduced isolation and improved overall quality of life**
- **Increase in the number of partnerships and alliances formed with other organisations and joint projects undertaken**
- **Increase in community and government recognition of the role of CCC in providing quality community development services**
- **Increase in CCC's organisational efficiency, focus on quality of service delivery, and capacity to respond to the needs of a growing and increasingly diverse population**

Further Information

Camden Community Connections

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