

STRATEGIC PLAN 2013 – 2016

About Camden Community Connections

Camden Community Connections (CCC) is a not-for-profit community organisation with no religious or political affiliations, based in Narellan and serving the entire Camden Local Government Area (LGA). Providing services for over 25 years, CCC was originally founded to provide community services and facilities for the new housing developments and associated growing population in and around Camden and Narellan where there were no existing services. CCC aims to strengthen and enrich the community by connecting people with local services, community activities and each other and has responded to the changing needs of the community as it has increased in size and diversity. We are committed to ensuring that we understand the people that live in our community and their needs through consultation and a key focus of our programs is to ensure equity of access for all groups in our community.

Our Vision

A strong and empowered community, where active participation in community life reduces isolation and disadvantage and improves overall quality of life

Our Mission

To build and support strong, inclusive and connected communities in established and emerging localities across the Camden Local Government Area

Our Values

Community Focused - Listening to and involving the community; focusing on providing services that are needed and that will improve the lives of residents in our community

Forward Thinking and Innovative - Embracing change and responding to the changing needs of the community; open to new ideas and innovative programs

Respectful and Inclusive - Developing services for people of all ages, backgrounds and circumstances; culturally appropriate, valuing diversity and respecting differences; ensuring access and equity in provision of services, information and employment

Professional and Accountable - Focusing on quality and continuous improvement; accountable to all stakeholders; valuing staff and volunteers; collaborative

Our Key Strategic Priorities

To build strong, inclusive and connected communities

- Support and engage the community through provision of quality activities & services
- Contribute to building a well-informed community
- Develop strategies to connect different groups in the community and to engage people from diverse backgrounds
- Build partnerships with organisations and groups that enhance CCC's ability to respond to community needs

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Our Key Strategic Priorities cont'd..

To enhance organisational capacity, efficiency and sustainability

- Implement best practice effective governance
- Evaluate service standards
- Establish CCC as a responsible employer of choice
- Minimise Risk & ensure business continuity
- Ensure financial sustainability

To position CCC as the leading provider of community development services in the Camden LGA

- Raise the profile and reputation of CCC
- Expand community consultation and engagement strategies to better understand community needs
- Enhance CCC's communications ability
- Identify key community issues and build advocacy

Success Measures

- ✓ Increase in the number of individuals in the Camden LGA accessing CCC services and programs
- ✓ Increase in CCC membership
- ✓ Increase in the number of community programs that support people living in the Camden LGA
- ✓ Increase in the number of people that report
 - More opportunities for community participation
 - Improved access to relevant information and support services
 - Reduced isolation and improved overall quality of life
- ✓ Increase in the number of partnerships and alliances formed with other organisations and joint projects undertaken
- ✓ Increase in community and government recognition of the role of CCC in providing community development services in the Camden LGA
- ✓ Increase in CCC's organisational efficiency, focus on quality of service delivery, and capacity to respond to the needs of a growing and increasingly diverse population

Further Information

Camden Community Connections

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